AGENDA

Regular Session      Cooperative Extension Office
Monday       1418 Armory Drive
March 12, 2012      Charlotte, NC  28204.

I. START SESSION (12:00 Noon)
   Call to Order (Chair Roork)

II. INTRODUCTION(s) (12:05 pm)
   A. Council Members, Staff and Guests

III. PROGRAM (12:05 pm)
   a. Cynthia McQueen – Adult EFNEP

IV. APPROVAL OF AGENDA ITEMS BY CONSENT
   A. January 9, 2012 meeting minutes (12:15 pm)

V. REPORTS (for information only)
   A. Cooperative Extension Administrative Update (Furr) (12:20 pm)
      a. Spring Plant Sale
      b. Vacant 4-H Position
      c. Kitchen
      d. District Conference
   B. Program Reports
      1. 4-H Youth Development
         a. 4-H update (12:30 pm)
      2. Horticulture
         a. Horticulture update (12:40 pm)
      3. Family & Consumer Science
         a. EFNEP update (12:50 pm)
         b. Local Foods update (1:00 pm)

VI. ITEMS TO CONSIDER FOR ACTION
   A. CE Awareness Day (1:10 pm)
      a. October 13; 10am – 2pm
   B. Other items from the floor

VII. UPCOMING EVENTS OF IMPORTANCE
   A. Office Closed – April 6
   B. 2012 Cooperative Extension Advisory Council Meeting Schedule
      a. 4/10(PRC)  6/11  8/13  10/8  12/10

VIII. ADJOURN (1:30 pm)
Cooperative Extension Advisory Council: Mecklenburg County

January 9, 2012

Members Present: Charlie McCree, Sandy Roork, Liz Mitchell, Karla Robinson, Robert Robinson, Joyce Trott
Staff Present: Robbie Furr, Sharon Pearson, Scott Ewers, Nicole Sanders, Kristin Davis, Cynthia McQueen.

Robbie called the meeting to order at 12:08pm. Members present introduced themselves.

Sharon Pearson provided the educational program, highlighting 4-H Youth EFNEP. She distributed handouts, involved members in a short physical activity, and incorporated a light snack.

Minutes of the October 4, 2011 meeting were approved.

REPORTS:
County Extension Director Robert Furr provided an Extension Administration update.
1. NC Cooperative Extension has moved from six to five administrative districts, effective January 1, 2012. Mecklenburg County is now in the South Central District. Clinton McRae is our District Extension Director.
2. NCA&T State University has identified funds to move forward with our vacant 4-H position. This position will be advertised as a 4-H Agent.
3. Robbie Fur and Chair Sandy Roork traveled to Raleigh in December for a NC Cooperative Extension holiday gathering at the Governor’s mansion – at the invitation of the Governor. Gov. Perdue addressed the group, expressing her sincere appreciation and support for Cooperative Extension.
4. Our advisory council has been invited to meet in conjunction with the Park and Recreation Commission. This meeting will take place Tuesday, April 10 at 6pm at Albemarle Road Recreation Center. All advisory members and staff are requested to attend and participate.
5. A 2011 program highlights brochure was distributed to each advisory members. The county’s 2011 program impact report will be published to the website at the end of January. All program impacts will be reported there.

Robbie and Nicole provided 4-H program report.
1. STEM sampler series offered to Girl Scouts. (October 28, January 21, January 23 and February 21)
2. Truancy Court. 4-H Take a Stand anti-bullying curriculum has been added as part of this program. Truancy Court is in 10 elementary schools.
4. 4-H Curriculum Trainings – 4-H staff are teaching a new curricula, Food Reading and Culture to 30 school age professionals in January. The participants will receive 5 training hours and .5CEU credits.
5. Plant Sale – The annual Spring plant sale is underway. Orders are open until February 24. We are selling a variety of berry bushes, fruit trees, flowering trees, shade trees, and flowering shrubs.
Scott Ewers shared horticulture program highlights
1. Extension Master Gardener graining begins January 11. The training schedule for 2012 was distributed to members.
2. Annual Charlotte area landscape seminar will be held February 8 at Oasis Shriner Temple. Volunteers are needed to assist with registration (7am-9am). Several CEAC members expressed interest.
3. Southern Spring Show February 29 – March 4. Cooperative Extension will have an educational booth. We will also secure speakers for the garden stage.
4. Scott is going through the community garden plots for annual review and assignments.

Sharon Pearson and Cynthia McQueen provided an update on EFNEP.
1. Cynthia completed her required training in November. She has already scheduled programs in January for St. Johns Head Start and Community Culinary School.
2. Sharon reported that she spoke on WGIV radion about the youth EFNEP program.
3. School sites have already been secured for 2012: Walter G Byers, West Charlotte, Druid Hills, A Males Place and Freedom School Partners.

Kristin Davis provided an FCS update.
1. 10% campaign 2011 year end results: 382 consumers spending $87,499 and 21 business partners spending $33,179.
2. Friends of Agriculture program to network businesses, institutions and individuals that support the local food economy will begin their monthly meetings in February.
3. New Mecklenburg FCS website has launched. www.mecklenburgFCS.org. This site serves as a clearinghouse for ALL FCS in Mecklenburg.
4. Farmers Market Food Safety Training – Kristin has been trained on this curriculum and is now beginning to train local market managers.
5. Eat Smart, Move More, Weigh Less – Two sessions scheduled. One for county employees and one for seniors.

Items to Consider:
Chair Roork led a discussion with the council members about and Cooperative Extension awareness event. Discussion included opportunities for programs, possible dates for the event, and ways volunteers and council members could be involved.
It was decided that the staff would address this proposal at their next staff meeting and return to the next CEAC meeting with a proposed date. The CEAC would work at the March 2012 meeting to begin planning the event.

The meeting was adjourned at 1:24pm.
4-H Program Updates

- **Regional Reach-out Training**
  - February 25
  - Take A Stand – anti bullying curriculum
  - 26 attended – received 5 hours

- **Arts & Science Council Grant with Park and Recreation**
  - Four recreation centers
  - Solar programming (TechXcite)
    - Solar Car (January – February)

- **4-H District Teen Retreat**
  - March 9-11 – Betsy-Jeff Penn 4-H Center
  - 7 Mecklenburg teens attended

- **Recreation Employment Corp Training**
  - Saturday, March 17; 10am – 3pm
  - Teen intern program for Park and Recreation
  - 4-H is providing mentoring and workforce prep training

- **Summer Programs**
  - Park and Recreation Traditional Day Camps
    - 4-H providing curriculum for 6 elementary age camps
    - Berewick, Hickory Grove, Mallard Creek, Ivory Baker, Wallace Pruitt, Methodist Home
  - Park and Recreation Specialty Day Camps
    - Motorsports Day Camp
      - Tom Sykes (3 weeks), Elon (2 weeks), Mallard Creek (1 week)
    - Solar Camp
      - Tom Sykes (1 week), Elon (1 week)
  - 4-H Residential Camp
    - Millstone 4-H Center
    - August 5-10; 8-13 year olds; $450
  - Shelton Leadership Camp
    - June 24-29; 9th – 11th grade students; $575 (scholarships available)
  - Teen 4-H Congress
    - July 16-19; $175
1: Juntos

The “Juntos” program (pronounced: who-n-tos) provides Latino parents and youth with knowledge and resources to prevent 8-12th grade students from dropping out and to encourage families to work together to gain access to college. The program brings together partners from Cooperative Extension, high schools and local community colleges, youth and their families, and college-age mentors to learn how to succeed in school. The goals of this project are:

- to increase youth’s abilities to succeed in high school, to discover the benefits of higher education, and to become aware of how to attain a college education, through program implementation and the dissemination of a starter kit;
- to expand family-school-college partnerships and capacity in North Carolina to address Latino dropout prevention and access to higher education; and
- to help Latino families and community members to come together as a support group to help each other realize their desires to get a higher education.

Community Partner: 7 Charlotte Mecklenburg Schools  
Pilot Began: January 12th @ Hopewell High School, Huntersville

So far, we have had three sessions with fifty families that have been able to benefit from the information we have shared regarding parent-school communications and course of study standards and testing. Our next session will be held in on April 12th and Donna Weaver from the College Foundation of North Carolina will be present to discuss “Financing Options for Higher Education”.

Since the start of the program at Hopewell, we have been in conversation with CMS to make the program available to the remaining six pilot schools next fall, with the end goal of providing Juntos system wide to Latino families in over 60 middle and high schools. Cintia Aguilar, our state Latino Affairs Facilitator will be here on March the 20th to provide a full day of training to the staff of the six remaining pilot schools and other interested ESL professionals.

2: Latino Community Needs Assessment for Extension Programs

On Wednesday, January 18th, Mecklenburg County hosted its first Latino Community Assessment forum with Enlace, the Latin American Council of Charlotte. Twenty community leaders were informed about Extension Services through the video the WC DLTF produced and completed an accompanying survey developed by CELAC. The group was very receptive to the idea of furthering knowledge of Extension programs to their representative communities. In addition, a few people signed up to be trained as bilingual Extension volunteers for Mecklenburg County.
3: STEM Sampler Series

This series was specially created for Girl Scouts USA – Hornet’s Nest Council. The programs in this series are from the 4-H National Youth Science Initiative and our NC School Enrichment Curriculum. As a participant in these programs, girls will increase their subject matter skills in STEM disciplines as well as gain life skills such as decision making and problem solving. Wired for Wind took place on Saturday Jan. 21. We had one troop participate in the session. Biofuel Blast and Soil Solutions will be rescheduled later in the school year.

4: NCASC Regional Reachout

The North Carolina Afterschool Coalition annually provides regional trainings in an effort to meet the educational needs of afterschool professionals across North Carolina. On February 25th, the 4-H staff provided a five hour workshop on the 4-H anti-bullying curriculum called Take A Stand. This curriculum builds resiliency skills in youth by reinforcing conflict resolution, appropriate communication styles, proper manners and etiquette, teamwork and cultural awareness. Twenty-six professionals from the Metrolina region participated in the workshop.

5: Ranson Middle AVID – Program Partnership

As a part of the City of Charlotte’s Community Building Initiative, the City has partnered with 4-H and Northeastern University to provide mentoring to Ranson Middle School’s AVID program. The AVID program is geared toward students who have an interest in attending college, with the majority of students being first generation college attendees. The class teaches study and life skills that will aid students in college preparation. The students in this program will meet once a week for twelve weeks and participate in 4-H goal setting and leadership curriculum activities. The students and mentors have been meeting for three weeks and are enjoying the Discovering Myself curriculum.
Latino/Hispanic Community Needs for Extension Programs Survey

### Which of the following Extension educational programs do you think meet your needs:

<table>
<thead>
<tr>
<th>Program</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Safety</td>
<td>3</td>
</tr>
<tr>
<td>4-H youth clubs</td>
<td>4</td>
</tr>
<tr>
<td>Ways to save money using energy wisely</td>
<td>3</td>
</tr>
<tr>
<td>Healthy eating</td>
<td>7</td>
</tr>
<tr>
<td>How to maintain a healthy lifestyle</td>
<td>5</td>
</tr>
<tr>
<td>Financial management</td>
<td>4</td>
</tr>
<tr>
<td>Pesticide safety</td>
<td>1</td>
</tr>
<tr>
<td>High school drop out prevention</td>
<td>6</td>
</tr>
<tr>
<td>Farm Safety</td>
<td>1</td>
</tr>
<tr>
<td>Preparing for disasters or emergencies</td>
<td>2</td>
</tr>
<tr>
<td>How to be a volunteer in your community</td>
<td>8</td>
</tr>
<tr>
<td>Community gardens</td>
<td>3</td>
</tr>
<tr>
<td>Farmers' markets</td>
<td>2</td>
</tr>
<tr>
<td>Getting access to higher education</td>
<td>1</td>
</tr>
</tbody>
</table>

### Which of the following Extension educational programs do you think your peers would be interested in participating:

<table>
<thead>
<tr>
<th>Program</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food Safety</td>
<td>2</td>
</tr>
<tr>
<td>4-H youth clubs</td>
<td>5</td>
</tr>
<tr>
<td>Ways to save money using energy wisely</td>
<td>4</td>
</tr>
<tr>
<td>Healthy eating</td>
<td>7</td>
</tr>
<tr>
<td>How to maintain a healthy lifestyle</td>
<td>4</td>
</tr>
<tr>
<td>Financial management</td>
<td>6</td>
</tr>
<tr>
<td>Pesticide safety</td>
<td>1</td>
</tr>
<tr>
<td>High school drop out prevention</td>
<td>7</td>
</tr>
<tr>
<td>Farm Safety</td>
<td>1</td>
</tr>
<tr>
<td>Preparing for disasters or emergencies</td>
<td>1</td>
</tr>
<tr>
<td>How to be a volunteer in your community</td>
<td>5</td>
</tr>
<tr>
<td>Community gardens</td>
<td>3</td>
</tr>
<tr>
<td>Farmers' markets</td>
<td>1</td>
</tr>
<tr>
<td>Getting access to higher education</td>
<td>5</td>
</tr>
</tbody>
</table>

### What would be the best time to schedule programs of your interest:

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday-Friday</td>
<td>12</td>
</tr>
<tr>
<td>Saturday or Sunday</td>
<td>4</td>
</tr>
</tbody>
</table>

Males = 2  Females = 16  Survey Total = 18
Horticultural Updates:

Our 2012 EMG training class completed their first segment of classroom training last month. From March thru May, the trainees will be shadowing their assigned Master Gardener mentors as they participate in volunteer activities.

The annual pesticide credit seminar for landscapers was held at Oasis Temple on February 8th. Over 600 people attended. Our training in Charlotte is the largest pesticide credit event in the state. This event is attended by contractors and municipal employees from all over the greater Charlotte area and some from South Carolina.

As of March 1st, the EMG's horticulture hotline hours will be Monday, Wednesday, and Friday 9am to noon. Calls on Tuesdays and Thursdays will go to voice mail and will be answered the following day.
4-H EFNEP on the move!

The 4-H Expanded Food and Nutrition Education Program is on the move and making a difference in the lives of youth. Recently, the program graduated its first high school class from West Charlotte High School. Soon, other schools such as Druid Hills, Winterfield, Allenbrook, Thomasboro, and Nathaniel Alexander will join Walter G. Byers as graduates with completion of the 4-H EFNEP curriculum. New partners supporting these efforts include Teen Health Connections in partner with the Mecklenburg County Health Department and Goodwill of Southern Piedmont, which will offer 4-H EFNEP classes at their sites. The 4-H EFNEP staff also participated in the webinar sponsored by ConAgra Foods explaining the potential causes of obesity.

In efforts to spread the word about the value of the 4-H EFNEP program, staff recently participated in the Way2Work Youth Conference, an HBCU College event, sponsored by Goodwill; and will join forces with the Field to Fork program to advocate for garden funding and participation in 4-H EFNEP programming.

Additional Information: Sharon Pearson, 704.336.4013
NC 10% Campaign Update- Mecklenburg County

The 10% Campaign is a statewide collaborative initiative led by the Center for Sustainable Farming Systems (CEFS) and North Carolina Cooperative Extension promoting locally grown food, farmers and the businesses and people who grow, prepare, distribute and sell food in North Carolina.

Goal: Encourage individual and business consumers to commit 10% of their existing food dollars on locally produced foods.

<table>
<thead>
<tr>
<th>Total Days</th>
<th>Total Consumers</th>
<th>Total Consumer Spending</th>
<th>Total Business Partners</th>
<th>Total Business Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Statewide</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>591</td>
<td>4601</td>
<td>$1,308,03</td>
<td>524</td>
<td>$13,295,981</td>
</tr>
<tr>
<td><strong>Mecklenburg</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>591</td>
<td>398</td>
<td>$104,935</td>
<td>23</td>
<td>$34,689</td>
</tr>
</tbody>
</table>

Report information as of 11/2011

Updates

Mecklenburg Friends of Agriculture - The purpose of the Mecklenburg Friends of Agriculture program is to build a network of businesses, institutions and individuals that support the local food economy in Mecklenburg and surrounding counties. The Mecklenburg Friends of Agriculture program seeks to: (1) connect food businesses and entrepreneurs with local producers, (2) provide valuable information to enhance agribusiness in Mecklenburg County, and (3) highlight trailblazing initiatives and businesses connected to the local food economy. The program is a partnership between Mecklenburg Cooperative Extension Service and NC Department of Agriculture and Consumer Services Agribusiness Development. The Ballantyne Resort Hotel will serve as the host location.

Mecklenburg Friends of Agriculture meetings were held in January and March. Over 50 participants attended the meetings. Guest speakers included Christy Shi, Executive Director of 7th St. Public Market (Feb.); Kirk Wilson, Manager of PolkFresh Distribution Center (Mar.); and Erin Brighton of Cooking with Erin & Metrolina Buying Club.

Find us on Facebook: Mecklenburg Friends of Agriculture

Farmers’ Market Managers Food Safety Training- N.C. Good Farmer’s Market Practices is a new N.C. Cooperative Extension program developed to educate farmer’s market managers and vendors about measures to minimize food safety risks.

Fifteen farmers’ market managers from Charlotte, Davidson, Matthews, Greensboro and Crouse attended the training.

Eat Smart, Move More, Weigh Less- Eat Smart, Move More, Weigh Less is a weight-management program that uses strategies proven to work. Sessions will begin March 24th with Shamrock Senior Center and April 25th with parents of Charlotte Flights Track and Field Youth program. Eat Smart, Move More, Weigh Less sessions are 15 consecutive weeks.

Submitted by Kristin Davis, 3/7/12
Eating local – it’s an idea rooted in history whose time has come again. Cassie Parsons of Grateful Growers Farm/ Harvest Moon Grill and County Extension Agent Kristin Davis talk about the locavore farming/ eating movement in the Charlotte region… and how you can get involved. Hosted by Levine Museum historian Dr. Tom Hanchett.

Free for Museum members, $10 for non-members. Includes program, wine and a Southern buffet dinner. Presented by Marsh Properties, sponsored by Mert’s Heart and Soul, The Charlotte Observer and WFAE 90.7. RSVP by calling 704.333.1887 ext. 501 or rsvp@museumofthenewsouth.org

Food Day 2012
The Mecklenburg Family and Consumer Sciences agent will serve as the Charlotte Area coordinator for Food Day 2012. The responsibility will include bringing together local agencies with an interest in local foods to host an array of educational and advocacy events supporting local foods. Last week, Mayor Anthony Foxx received a letter from the Food Day Campaign/ Center for Science in the Public Interest commending the Mecklenburg FCS/ Mecklenburg Extension program for last year’s successful event.

A planning committee is being form to facilitate event planning assistance and communication.

Upcoming Programs/Events:

• **Eat Smart, Move More, Weigh Less (Seniors)**
  10:00 am – 11:00 am
  Senior Center on Shamrock
  $20 (Senior rate)

• **Mecklenburg Friends of Agriculture**
  April 3, 2012
  7:00 am – 8:30 am
  The Ballantyne Resort Hotel
  10000 Ballantyne Commons, Charlotte, NC
  Registration required ($12, breakfast included)

• **Eat Smart, Move More, Weigh Less (Adults)**
  April 25, 2012 – August 1, 2012
  6:30 pm – 7:30 pm
  Rays Splash Planet

• **Delta Sigma Theta Community Day**
  April 28, 2012
  9:00 am – 3:00 pm
  West Charlotte Recreation Center
  Free/ FCS to host healthy eating and cooking classes for the community

• **The New South for the New Southerner: Eating Local**
  May 15, 2012
  5:30 pm – 7:30 pm
  200 East 7th Street, Charlotte, NC
  FREE for museum members
  $10 for non-members