

COOPERATIVE EXTENSION ADVISORY COUNCIL



AGENDA

Regular Session

Monday

October 8, 2012

Cooperative Extension Office

1418 Armory Drive

Charlotte, NC 28204.

- I. START SESSION (12:00 Noon)**
Call to Order (Chair Rook)
- II. INTRODUCTION(s) (12:05 pm)**
 - A. Council Members, Staff and Guests
- III. APPROVAL OF AGENDA ITEMS BY CONSENT**
 - A. August 13, 2012 meeting minutes (12:10 pm)
- IV. REPORTS (for information only)**
 - A. Cooperative Extension Administrative Update (Furr) (12:20 pm)
 - a. New 4-H Agent
 - b. Kitchen update
 - c. Fall Plant Sale
 - B. Program Reports
 1. 4-H Youth Development
 - a. 4-H update (12:40 pm)
 2. Horticulture
 - a. Horticulture update (12:50 pm)
 3. Family & Consumer Science
 - a. EFNEP update (1:00 pm)
 - b. Local Foods update (1:10 pm)
- V. ITEMS TO CONSIDER FOR ACTION**
 - A. CE Awareness Day; October 13; 10am – 2pm
 - a. Schedule, marketing, volunteers, etc.
 - B. Other items from the floor
- VI. UPCOMING EVENTS OF IMPORTANCE**
 - A. Office Closed – November 22-23
 - B. 2012 Cooperative Extension Advisory Council Meeting Schedule
 - a. 12/10
- VII. ADJOURN (1:30 pm)**

Cooperative Extension Advisory Council: Mecklenburg County

August 13, 2012

Members Present: Sandy Rook, Barbara Locklear, Charlie McRee, Carrie Winter

Staff Present: Robbie Furr, Sharon Pearson, Scott Ewers, Cynthia McQueen, Catherine Crocker, Kristin Davis, James Garges

Sandy called the meeting to order at 12:00pm. Members present introduced themselves.

Kristin Davis provided the educational program highlighting local foods.

Minutes of the June 11, 2012 meeting were approved.

REPORTS:

County Extension Director Robert Furr provided an Extension Administration update.

1. Catherine Crocker was introduced as the new 4-H Program Assistant. She began work on July 30. Catherine will manage all volunteers that work through 4-H. She will also manage traditional 4-H clubs and work with other special interest 4-H programs.
The new 4-H Agent has been hired and will start work on Tuesday, September 4.
2. Plans for the kitchen have been approved. Permits have been issued. Construction is scheduled to begin in September. The kitchen construction may be done in phases, depending on the final cost.
3. NC General Assembly approved a 1.2% salary increase for state employees. Cooperative Extension staff will receive their salary increases in the next month's check.

Robbie provided 4-H program report.

1. Reviewed summer camps. Six day camps run through Park and Recreation used 4-H curriculum. Nine teens attended 4-H teen congress. Fifty nine teens attended Shelton Leadership Challenge. Twenty-seven youth attended residential 4-H camp.

Jim Garges shared a Park and Recreation Update.

Scott Ewers shared horticulture program highlights

1. Pesticide credit courses will be offered August 20, September 17 and October 15.
2. Lunch and learns sessions on August 27 and September 10. Topics on both days will be Fall lawn care.
3. Southern Ideal Home Show – August 24 – Fall lawn renovation presentation.

Sharon Pearson and Cynthia McQueen provided an update on EFNEP.

1. 4-H EFNEP held summer camp programs at fifteen sites throughout the summer. Sites completed six nutrition education lessons.
2. Adult EFNEP programs are continuing. Food Lion tour was a success. Cynthia shared pictures of her recent EFNEP Food Lion program.

Kristin Davis provided an FCS update.

1. Friends of Agriculture sessions are well received. Continuing to meet monthly.
2. Summer Home Food Preservation Institute was a success. Huge interest caused a waiting list.
3. Better Food, Better Health SNAP-ED Latino Program. Great connections with Hispanic/Latino community. Families were engaged in the program.

Advisory Council Meeting



OCTOBER 8, 2012



Agenda



I. START SESSION

- Call to Order (Chair Rook)

II. INTRODUCTION(s)

- Council Members, Staff and Guests

III. APPROVAL OF AGENDA ITEMS BY CONSENT

- A. August 13, 2012 meeting minutes

IV. REPORTS (for information only)

- Cooperative Extension Administrative Update (Furr)
- Park and Recreation Update (Garges, McRee)

Program Reports

4-H Youth Development

Horticulture

Family & Consumer Science

- EFNEP update
- Local Foods update

V. ITEMS TO CONSIDER FOR ACTION

- Cooperative Extension Awareness Day
- October 13, 10am – 2pm

VI. UPCOMING EVENTS OF IMPORTANCE

- Office closed November 22nd & 23rd
- 2012 Cooperative Extension Advisory Council Meeting Schedule:
 - 12/10

VII. ADJOURN

Approval of agenda items by consent



AUGUST 13, 2012 MEETING MINUTES

Reports



ADMINISTRATIVE
4-H
HORTICULTURE
EFNEP
LOCAL FOODS

Cooperative Extension



- Introduction of Racquel McNeil



Mecklenburg County 4-H



4-H Program Updates

- **General Update for 4-H Department:**
 - Survey(s)/Results (program observation, evaluation, implementation, interests and changes)
 - Meetings/Collaborations (Working/ meeting with partners/ rec. centers and staff/ scheduling new trainings)
 - Awareness Day/EcoBot Prep
 - Program Changes/ Updates (websites/ brochures)
 - Babysitting curriculum review TBA
- **Racquel:** (Juntos)
 - South Mecklenburg High School Sessions
 - Volunteers/Parental Involvement, Trainings (training new volunteers, involving parents in other ways in program)
 - Bullying Curriculum & Focus (need to address bullying with this group)
 - Juntos 4-H Groups (follow-up programs)
 - Garinger HS will begin program October 11
 - South Meck de-brief TBA
- **Catherine:** (Youth Gardening)
 - Rec Centers (4-H Gardening Curriculum + Gardens)/ grants and info
 - JR Master Gardener/Hort. & Gardening Special Interest 4-H groups
 - Gaston Co. Extension/Food Core/Meck Health Dep't/School Gardening
 - Youth Gardening Curriculum/ interest in pre-school program
 - Science lab teacher meeting CMS/ 4-H partnership (curriculum inclusion/ school enrichment)

Horticulture



- 2012 EMG training complete twelve new interns will begin their initial 40 hrs of volunteer service.
- 2013 EMG Winter Training will start in Jan. So far 23 applicants have received notification that they are invited to be trained as Master Gardeners.
- Planning is underway for 2013 Pesticide/Landscape seminar. CGIN is looking into using the Union County Agriculture Center for the seminar. The change in venue will save the association over \$4,000 dollars in expenses.



Family & Consumer Science



Program Update:

Better Food, Better Health Latino SNAP-Ed Program - Better Food Better Health (BFBH) is a nutrition, food resource management, and exercise program for Latino adults and families. The program, offered in both English and Spanish helps families learn and develop healthy lifestyle choices while enjoying quality time together.

The FCS program has joined the 2013 grant year for SNAP-Ed. Mecklenburg FCS will provide BFBH programming to 15 Mecklenburg Latino families in 2013.

From Farm to Fork: The Journey to your Plate=The FCS program will present interfaith workshop exploring the local food system on November 3, 2012. The program is a collaborative effort of New Beginning Moravian Church, Mecklenburg Extension and surrounding Huntersville congregations. The workshop will introduce participants to the local food systems and available resources in their area and beyond.

National Food Day 2012 in Mecklenburg

The Mecklenburg Family and Consumer Sciences agent will serve as the Charlotte Area coordinator for Food Day 2012. The responsibility will include bringing together local agencies with an interest in local foods to host an array of educational and advocacy events supporting local foods. The focus of this year's synergistic celebration is: "Education on real, local, wholesome and unprocessed foods". The following agencies are currently participating in National Food Day:

- **Parents' Night Out/Film Screening:** Parents' Night Out is an event to energize and educate parents to support local, healthy and wholesome food for their families. The event will include a film screening of Food, Inc and a special guest presentation from Lisa Leake of 100 Days of Real Food, a famed food blogger who has garnered national attention. Lisa will share her families experience and tips on how to infuse family diets with fresh and wholesome foods. The event is a partnership of Mecklenburg Cooperative Extension, NCPTA, Youth Empowered Solutions, EarthFare and Cabot Cheese.

Family & Consumer Science (cont.)



- “La Vida Local: A Celebration of Real Food”:** La Vida Local is a culmination celebration of National Food Day for Mecklenburg County. The celebration will feature a local food showcase of 7th St. Market vendors, area local food purveyors and local food advocacy agencies. Guests will have an opportunity to network during a 1.5 hour happy hour. A panel presentation and chef demonstration will follow featuring local food experts and ingredients from the region. The event is a partnership of Mecklenburg Extension FCS, Charlotte Center City Partners and the 7th St. Market.

Fresh Expo: The Mecklenburg County Coop. Ext. has received an opportunity to prominent presence at the Charlotte Fresh Expo. Kristin Davis will speak on the main stage and raise awareness of Cooperative Extension as a local food resource and educational resource. Meck CES will also have a large display area which will be shared with key community partners. The platform will provide national recognition of Mecklenburg County Cooperative Extension.



NC 10% Campaign Update- Mecklenburg County

The 10% Campaign is a statewide collaborative initiative led by the Center for Sustainable Farming Systems (CEFS) and North Carolina Cooperative Extension promoting locally grown food, farmers and the businesses and people who grow, prepare, distribute and sell food in North Carolina.

Goal: Encourage individual and business consumers to commit 10% of their existing food dollars on locally produced foods.

Total Days	Total Consumers	Total Consumer Spending	Total Business Partners	Total Business Spending
STATEWIDE				
834	5940	\$1,672,227	660	\$22,047,239
MECKLENBURG				
834	420	\$128,696	29	\$42,694

Family & Consumer Science (cont.)



Upcoming Programs/Events:

- **Mecklenburg Friends of Agriculture Meeting**
October 16, 2012
12:00 pm – 1:30 pm
Mecklenburg Cooperative Extension
- **Mecklenburg National Food Day Press Conference/Kick Off**
October 16, 2012 (Cancelled)
10:00 am
Mahlon Adams Pavilion, Freedom Park
- **La Vida Local: A Celebration of Real Food**
October 24, 2012
5:00 pm – 7:00 pm
Uptown Charlotte, 7th St. Public Market
- **From Farm to Fork: The Journey to your Plate**
November 3, 2012
9:00 am – 10:30 am
New Beginning Moravian Church
- **Health Cooking on a Budget**
November 9, 2012
11:00 am – 1:00 pm
Mecklenburg Extension

Youth EFNEP



The 4-H EFNEP Program are in the following Charlotte Mecklenburg after school programs: Beverly Woods, Hickory Grove, First Ward, Druid Hills, Wingate Elementary.

Charter Schools: Crossroads Charter High School

Food Lion Update: All schools will have an opportunity to showcase their menus, and provide tastings of their healthy snacks to their audience.



Items to consider for action



CE AWARENESS DAY

October 13; 10am – 2pm

Schedule, Programs, Marketing, Volunteers

Events of importance



- Office Closed – November 22nd & 23rd
- 2012 Cooperative Extension Advisory Council Meeting Schedule
 - **12/10**

Adjourn



THANK YOU FOR ATTENDING!

4. National Food Day – series of events lasting the week of National Food Day. Culmination Celebration on October 24.

Items to Consider:

The Cooperative Extension Awareness Day is planned for Saturday, October 13; 10am until 2pm.

Highlighted programs to be shared include:

Making Smart Drink Choices and My Plate, Fall Lawn Care, Selecting Trees and Shrubs for Fall Planting, 4-H Ecobot Challenge, Understanding Food Systems. Other programs will be offered outside in educational tents. Staff will also set up static booths for more information about their program areas.

The Cooperative Extension office will be closed September 3 for the holiday.

The next meeting will be October 8 at noon.

The meeting was adjourned at 1:20 p.m..